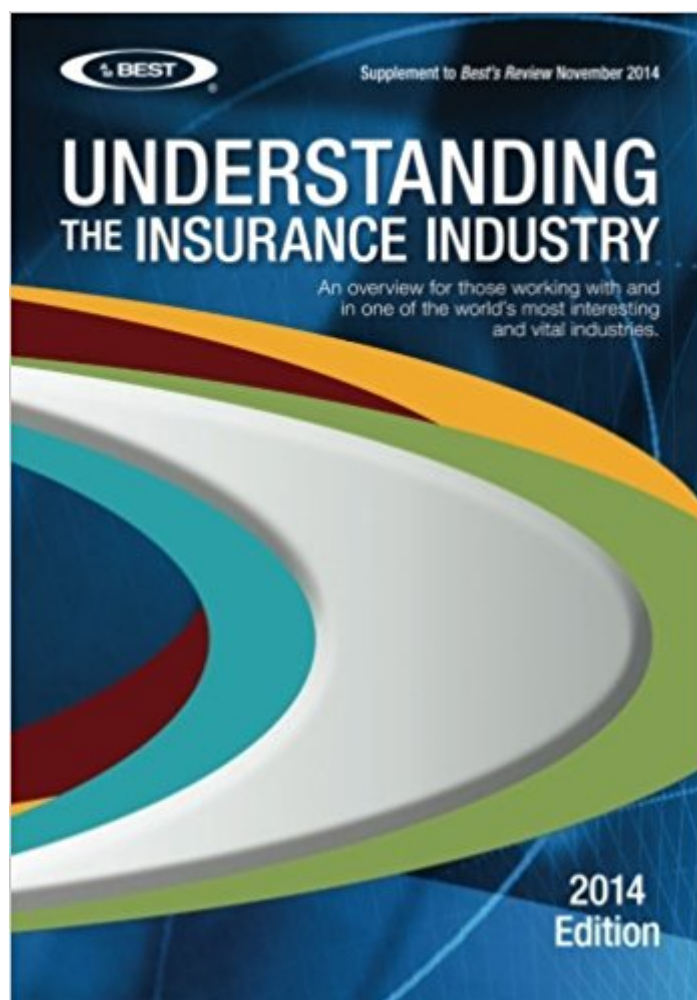




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Understanding The Insurance Industry: An Overview For Those Working With And In One Of The World's Most Interesting And Vital Industries.





Synopsis

An Overview for Those Interested In the Insurance Industry. A.M. Best Company publishes Understanding the Insurance Industry to provide an explanation of how the insurance industry operates, generates revenue and provides opportunities for people of a wide range of talents and interests. It's designed to provide readers with an overview of the insurance industry, particularly how it operates in the United States. It's also designed to be an easy-to-follow introduction to the insurance industry for students, new employees, prospects and those who would like to learn more about one of the world's most interesting and important financial service industries. We've designed this book in six sections: the overview, property/casualty sector (also known as nonlife insurance), life, health, reinsurance and alternative risk transfer, and the function of A.M. Best in the industry.

Book Information

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Customer Reviews

A.M. Best Company is a global credit rating agency with a unique focus on the insurance industry. Insurance professionals, brokers, regulators and consumers refer to Best's Credit Ratings as an opinion of the financial strength and creditworthiness of risk-bearing entities and investment vehicles --This text refers to an alternate Paperback edition.

This is a really excellent first book for those wanting to learn about insurance, and even those who want to know more. Some of the more advanced concepts could have used more examples, but overall it provided just what I needed.

I love the print, and the way it is set up but the information is not exactly what I was looking for, I wanted more on analytics this is more about an overview of the products and too many individual's commenting about the lines or agent, etc.

As our business library custodian, this book is often requested by our agents. Although I have not read it, I am sure that it is something that is very helpful to them.

The book has great information for those wanting to learn insurance... the pages are not bound properly and are begging to fall out.

I have been an agent for 15 years but recently my wife accepted a position as a Insurance Business Development Officer for one of the Largest Brokers in the US. I purchased this book for her to learn and get a summary on the Insurance Industry. She read the book right away and said that it is a great book and very easy to read and understand. Thank you for providing a GREAT BOOK!!!

Good fast overview, worth it.

Very technical material, but presented in an interesting format, with industry interviews/articles interspersed into the data/text. A good overview for an introduction or refresher on the "state of the industry" these days and how things have developed/recovered after the 2008 economic crisis.

I felt this was for someone who new the industry and just needed cliff notes since it didn't really go into depth like I felt it would per the title

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